



LDG Consulting has steadily built an impressive track record of helping clients thoughtfully approach real estate transactions and professionally manage the development and construction phases of the real estate cycle. We help our clients increase asset values because we:

- **Listen.** *One attribute that sets us apart from our competitors. We absorb and research all angles before forming an opinion or a direction for our clients.*
- **We Guide.** *Our diverse backgrounds and experiences allow us to approach client engagements wearing different “industry hats.” As a result, our recommendations provide a more complete picture and allow our clients to make more informed decisions..*
- **We Execute.** *Unlike some consultants, we’ve actually done the work from concept through implementation and completion. Working in the trenches has allowed us to gain valuable insights; expanding our competency and advisory skills even wider for our clients, resulting in positive outcomes across a spectrum of real estate challenges.*

LDG Consulting is located in Atlanta, GA, allowing us to effectively serve clients and / or their assets in the Southeast. With an ever increasing client base of National and Regional firms, LDG Consulting’s book of business is expanding. Clients include real estate developers, asset managers, economic development and program management consultants, and urban planners. The expansion is directly attributable to LDG’s commitment to its clients – “providing orientation, direction and execution.” Our approach has allowed us to advise clients and execute agreed upon strategies.

Testimonials:

My relationship with LDG Consulting began with pre-development pricing services for a small, multi-family acquisition and re-development project. I was immediately impressed by LDG’s technical skills which allowed my firm to quickly assess a projected timeline and pricing scenarios for bidding. The comprehensive and detailed project analysis condensed the key risk items into a simple form. By relying on LDG’s services, I was able to engage capital sources and effectively mediate their risk concerns.

LDG Consulting possesses a diverse skill set that will benefit any real estate assignment. The blend of construction expertise with an ability to appreciate the importance of design coordination will give your project team an advantage in a bid competition. LDG’s relationships in the development industry will also give your firm the best information to make critical decisions.

Without LDG’s broad experience base, I would not have undertaken this valuable project. I would recommend LDG Consulting for your real estate strategic planning needs.

Brock Harvey, Manager | Atlanta Real Estate Assembly

I originally met Alrich Lynch through our mutual involvement in ULI several years ago. As I got to know him, I was impressed with his real estate acumen, his large company development experience, and his detailed understanding of the complexities of various real estate financing structures. I have worked with Alrich both as a General Contractor reporting to him in his Program Management role for the Owner on a multi-family rehab project and, a few years later I hired Alrich to do financial modeling and other consulting work on new, ground-up mixed use development. No matter which side of the table he is on, Alrich is fair, knowledgeable, and trustworthy. He also has a great demeanor which makes it easy to work with him. I would highly recommend Alrich Lynch and LDG Consulting without reservation or qualification.

James L. Rhoden III, Managing Principal, The Macallan Group LLC

Primary Practice Areas:

- Real Estate Advisory
- Construction Management
- Financial Structuring

Our Approach:

- **Integrating Disciplines** allows us to provide holistic solutions
- **Practical Solutions** provide buy-in from all stakeholders
- **Quantitative Analysis** used as a basis for strategic direction

Years of Experience:

- Design 22+
- Construction 20+
- Development 16+
- Financial Structuring 14+